

DOI Work Activity S3: Provide Education and Interpretation Services

Program Area:	Recreation
End Outcome Goal:	REO 1 – Improve the Quality and Diversity of Recreation Experiences and Visitor Enjoyment on DOI Lands
Intermediate Outcome:	RIO 1.3 - Provide Effective Interpretation and Education Programs
DOI Sub process:	3a - Provide information products and services

Examples/Notes: For purpose of computing the Unit of Measure, a program/event includes all of the associated publications for that event.

Work Activity Description: Includes all costs associated with developing and delivering education and interpretation services. This will include all costs of developing the events, products, and services and distributing related brochures and other printed information.

Interpretation includes paper and electronic publications, such as guides, brochures, Web sites, CDs, films, books and articles.

Includes safety education to the public.

Does not include costs associated with exhibits including planning, development, production and installation for exhibits (including museum exhibits), wayside signage and exhibits, interpretive devices along trails, or other self-guided interpretive tours.

Does not include costs associated with planning, researching, producing and providing technical assistance. Technical assistance includes scientific and technical presentations, workshops, and technical conferences,

Output: Educational and interpretation programs/events delivered	Unit of Measure: Number Of programs/events delivered.
Inputs: Labor including Interpreters and Product Designers, printing costs and materials.	Cost Drivers: Complexity of guides, brochures, and programs produced; Audience; Type of product or service; Frequency of program delivery

System Interfaces:

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